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## ALL FOR UKRAINE

The "ALL 4 UA" project was created on the initiative of the Economic Council of the Mayor of Rzeszów and operates in cooperation with the Rzeszów City Hall, the Podkarpackie Business Club, the National Chamber of Commerce, the Business Center Club, the Lewiatan Confederation, the Polish-Ukrainian Chamber of Commerce, and the WORLD FOR UKRAINE FOUNDATION (W4UAF) and the Chamber of Industry and Commerce in Rzeszów.

### Project Objective #ALL4UA

The aim of the "ALL4UA" initiative is to enable Polish business to take part in the process of rebuilding Ukraine after the end of hostilities. Aware of the strategic location of companies from Podkarpacie region, we want to promote the idea of cooperation, sharing knowledge and establishing business partnerships between Polish and Ukrainian entrepreneurs.



As part of the "ALL4UA" initiative, we emphasize the need to build long-term business relationships that will contribute to the effective economic reconstruction of Ukraine. For this reason, For this reason, we do not close ourselves off to contacts and are open to

cooperation with companies from other European and North American countries, who together with us, want to create an environment conducive to joint activities for the sustainable economic development of both regions.

### Company Database – Survey research

There is a database of Polish, Ukrainian and other companies from Europe and North America that have declared their willingness to participate in the ALL4UA project. More than 60 Polish companies associated with the Economic Council of the Mayor of Rzeszów and within partner organizations and institutions have volunteered

to cooperate. These companies operate in various industries, including: service, production, construction, installation and logistics, and the processing capacity and deliveries they declare are at the level of approximately EUR 50 million/month. The company database is successively updated.

# Potential 60 companies €60 million/month

### **Knowledge Base**

Part of the ALL4UA mission is to create a knowledge base for the project participants and to provide them with access to relevant information. In order to support Polish entrepreneurs, the Economic Council invited the best experts in the field of insurance, law and trade market to implement the project. Moreover, its representatives actively participate in events devoted to the reconstruction process of Ukraine. Thanks to cooperation with the WORLD FOR UKRAINE FO-UNDATION (W4UAF), the Economic Council took an active part in the Economic Round Table discussions, sitting next to representatives of governmental authorities, government agencies, diplomatic representatives and local governments. Part of the event, which took place on September 28-29, 2023 in Jasionka near Rzeszów, was a debate in which the possibilities of support for entrepreneurs interested in the Ukrainian market, issues related to the risks and threats of doing business in Ukraine, the security of investments in Ukraine were presented.

#### Cooperation

The project involves cooperation with local governments on the Polish and Ukrainian side, representatives of the governments of Poland and Ukraine, the European Union and the United States. One of the actions already taken was to submit an official application to the Prime Minister, the Minister of Foreign Affairs, the Chairman of the Foreign Commission and the Ambassador of Ukraine to the Re-

public of Poland for the participation of Polish companies in the reconstruction process of Ukraine. Activities are planned to strengthen cooperation between Polish entrepreneurs and companies from other European and North American countries. Matching meetings have already taken place between Polish and Canadian companies.





